

1

webshop triggers email



2

Flowmailer defines flow



3

Select 'Template' step



4

Flowmailer Composer



Define language



Define brand



Sender



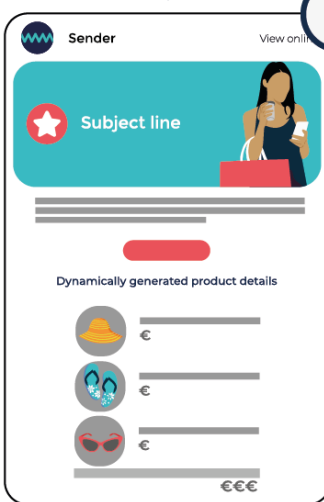
Subject line

Fill out text based on defined language with 'language packs'

Choose Base Template with all building blocks 'macros'



5



6

Dynamically generated product details



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